

COMMUNITY BENEFITS OF THE NEW FACILITY

In its new facility, the Ukrainian Canadian Archives and Museum of Alberta (UCAMA), plans to make a major impact on the City of Edmonton and the Province of Alberta. Its location will be part of the city's Downtown East revitalization plan. Through its new interpretive exhibits and programs, UCAMA will draw increasing numbers of visitors to the city with a related increase in service and accommodation needs, benefiting all business sectors. A new facility will ultimately benefit the educational, cultural, arts, heritage and tourism sectors in Edmonton.

BENEFITS AT A GLANCE

- ▶ The new facility will provide easy public access to UCAMA's extensive ethnographic and archival collections.
 - ▶ Edmonton firm HIP Architects and David Murray Architect are designing the new facility. Other major HIP projects include Sir Winston Churchill Square, the Art Gallery of Alberta and the new CBC Studios in downtown Edmonton.
 - ▶ It will take up to 36 months to complete the UCAMA project, with a total of \$12 million spent in the local market.
 - ▶ The new facility will employ an estimated seven full and part time staff.
 - ▶ UCAMA will spend approximately \$370,000 in annual operational expenses that will go directly into the local economy.
- ▶ The new facility will attract over 50,000 visitors per year.
 - ▶ Over 73,000 people a year arrive in Edmonton as part of the convention market, and UCAMA's new facility will enhance their experience.
 - ▶ Over 26,000 sq. feet will be available in the new facility that will include space for educational purposes, traveling exhibits and related public programs.
 - ▶ In its new facility, UCAMA expects to increase its library collection by 2% per year.

